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**Daniel Živica**  
Chief Executive Officer at VMLY&R Prague

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Message ...

**Daniel Živica** · 3rd

VMLY&R Prague

Chief Executive Officer at VMLY&R Prague

Prague Metropolitan Area · 500+ connections · Contact info

### Highlights

**Reach out to Daniel for...**  
Probono consulting and volunteering.

Message Daniel

### About

Always keen to add a tangible value - for our clients and for brand & customer experience agency team.

### Activity

1,184 followers



**For sure depends on country, company and superiors' culture. Good read!**

Daniel commented



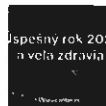
**I hope it is not only for Mensa members like you are, Mia. Pekný ai**

Daniel commented



**To jsme moc radi! Dekujeme za spolupraci a nadherne ilustrace. Hezke...**

Daniel commented



**Rock on, děvčatá a chlapi :)**

Daniel commented

See all activity



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### Daniel Živica

Chief Executive Officer at VMLY&R Prague



1 yr 1 mo

#### Chief Executive Officer

Full-time

Jan 2020 – Present · 1 yr 1 mo

Prague, Czech Republic

#### Chief Executive Officer

Jan 2020 – Present · 1 yr 1 mo



#### Chairman Czech Republic and Slovakia

Wavemaker

Dec 2017 – Jan 2020 · 2 yrs 2 mos

Prague, Czech Republic; Bratislava, Slovakia

Responsible for the agency product and WM leadership investments decision-making, Digital and Data propositi across Czech & Slovak territory.



#### MEC

12 yrs 11 mos

#### Chairman Czech Republic and Slovakia

Apr 2015 – Dec 2017 · 2 yrs 9 mos

Prague, Czech Republic & Bratislava, Slovak Republic

Responsible for the strategic leadership and agency product, financial management and investment, the implementation of the Digital and Data Shift plan and talent strategy and management across CZ&SK territory.

...see more



MEC ANNOUNCES  
CZECH REPUBLIC AN...

#### CEO

Jul 2008 – Dec 2017 · 9 yrs 6 mos

Bratislava, Slovakia

Responsible for MEC Slovakia agency product across our client leadership, comms planning, scale of digital agency offer, talent management and recruitment, new business and P&L mastering as inevitable part of CEO role.

The most exciting part of my career with beloved MEC because of a thrilling time we ...see more

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Account Director



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**Daniel Živica**

Chief Executive Officer at VMLY&R Prague

### Education



**Ekonomická univerzita v Bratislave**

Ing., Accounting, Auditing

1994 – 1999

**Gymnázium Jura Hronca, Bratislava**

English, Coding (Pascal)

1990 – 1994

### Skills

**Marketing Communications**

**Digital Marketing**

**Media Planning**

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