

# Robert Haas

CO-FOUNDER @SYMBIO  
+604 801 024

SYMBIO Digital, s.r.o.  
NA MANINÁCH 14  
PRAGUE 7  
CZECH REPUBLIC  
WWW.SYMBIO.AGENCY  
+420 233 370 509

## Profile

Robert has been part of the advertising world since 1999. He co-founded the successful advertising agency SYMBIO, which has received more than 200 awards, including several Gold ADC Czech Creative Awards/Louskáček (including Grand Prix in 2020 and Agency of the Year), Gold EFFIE 2018, Silver IMC European Awards, Grand Prix IMC Czech Awards, Gold Fénix Content Marketing, or Gold YouTube Works 2020 (Best Insight Usage).

Robert also participated in the juries of advertising competitions such as ADC Awards/Louskáček, Zlatý středník, Young Lions, FLEMA Media Awards, Křišťálová Lupa, and WebTop100. He served as chairman of the AKA – Section of Digital Agencies. He created the Fair Tender Manifesto ([ferovytendr.cz](http://ferovytendr.cz)), and its rules now lie at the core of the current industry policy for pitching. The Fair Tender has become one of the key activities of the Association of Communication Agencies in the Czech Republic.

## Experience

Co-founder, SYMBIO Digital, s.r.o., Prague – 1999–Present

## Education

VŠE Praha, Master of Business Administration (MBA), 1998–2005

## Skills

Brand Strategy & Building, Digital Marketing, Online Advertising, Leadership & Management, New Business